





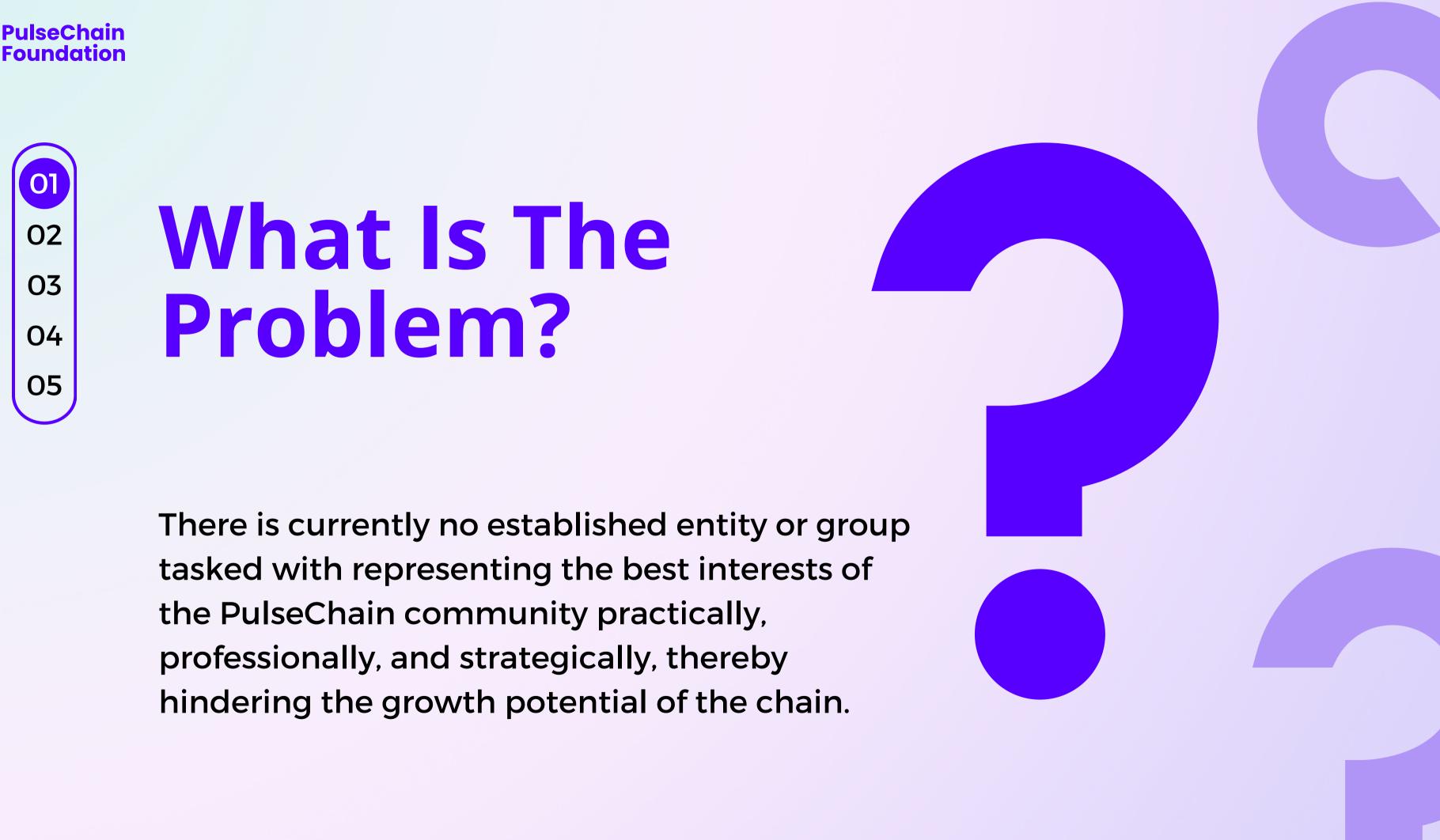


www.PulseChainFoundation.org

The Business Case for a **PulseChain Foundation**

Presented by BarChef







...Continued

Lack of Growth Programs

Ethereum Foundation, Cardano Foundation, Solana Foundation, etc...exists to compete and capture mind share of users and developers



01

Few Education and Events

PulseChain evangelism at local meetups, sponsoring conf "pop-ups" (e.g. @ Consensys), and organizing hackathons are sorely needed



Real World Business Needs

Traditional business still need to occur on our path to growth - e.g. coordinating CEX listings, fighting misinformation, executing agreements on behalf of the network, and more





The Solution

An organized initiative responsible for creating growth programs, executing business development activities and promoting education for PulseChain.

Grant Programs

Official path for builders to develop their ideas on PulseChain. Sponsoring various events, hackathons, and "pop-ups" at industry conferences (e.g. Consensys, Token2049, etc)

Team responsible for CEX listings, fighting ranking sites, proactive outreach to likeminded industry projects, communication channel with regulators

Membership Organization

Engage the PulseChain community by offering one-time lifetime or annual memberships to help fund the mission. Treasurer to be voted in by board and funds handled via multi-sig

Business Development





PulseChain Foundation operates based on a membership model. We offer various membership levels to help fund our initiatives, with <u>a Membership NFT</u> <u>that could be used to vote</u> in Board and Executive Leadership elections.

Lifetime Membership Pay membership fee once, forever.

Annual Membership Pay annual fee to remain active.

Anonymous Donation Donate anonymously to support cause.



1.

Onchain Treasury

Funds Sent to Wallet

Membership dues are sent to the Foundation's wallet directly. Wallet is managed **by a 3-of-5 multisig**



2. Grant Submission Review

Grants Review Team analyzes submissions, creates shortlist of results for Board review

3. Grant Decision

The Board makes a decision on each grant **based on its perceived value** to the PulseChain community

4. Funds Disbursed

Approved grants are submitted for processing, which **requires at least 3 signatures** to release funds



Founding Team

Team members serve 2-year terms and may be re-elected for a max of 2 consecutive terms. Anyone may be nominated and elections are held via onchain governance, where winners are decided by the majority vote of **PulseChain Foundation Membership** NFTs holders.

BarChef Chair

Founder of Starter Labs, Atlanta Blockchain Center, Cofounder, Telos Blockchain; inaugural OIG Chair, WAX



Board #3 BlaKc HEXican Board At Large Vice Chair (Available) KSB TV CEO. 2022 Hex Tour & 2023 Bio PulseChain Tour Operations Manager. MA in Non Profit Leadership.



Board #4 Board At Large (Available) Bio





Executive

Executive Director (Available)

Effective CEO, runs day-to-day operations of Foundation



Growth CMO (Available)

Responsible for all marketing, business development, and growth

Board #5 Board At Large

(Available) Bio



Finance

Treasurer (Available)

Handles management of finances, including grant requests, staking, etc



Inaugural Tasks

The inaugural objectives for the Foundation are to address some low-hanging fruit tasks that can have a significant impact on the access to and visibility of PulseChain.



Exchange Listings

Centralized exchanges remain key to onboarding users into blockchain ecosystems. We will engage CEXes for listing and other common CEX services (e.g. futures/margin trading, etc)





Whether we like it or not, individuals and companies worldwide depend on ranking sites to facilitate their research into cryptobased projects. Our ranking in these sites must be addressed



Builder Grants

With so many L 1s available, competition for developer and creator attention is at an all-time high. We must begin offering entry-level grants to incentivize building original products on PulseChain



Thank You

To join the PulseChain Foundation, please fill out the membership application on our website.

www.PulseChainFoundation.org

Email

info@PulseChainFoundation.org

Mailing Address

45 Old Ivy Rd Atlanta, GA 30342

